



BOARD MEETING MINUTES

June 7, 2022

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
June 7, 2022	Regular	Dade County Sport Complex Conference Room and Zoom videoconference	Yes

PERSONS IN ATTENDANCE				
	Name		Present	Absent
	BOARD DIRECTORS & OFFICERS	George Williams	Chair	✓
Kathleen Reed		Immediate Past Chair	zoom	
John Rollins		Vice Chair	zoom	
Stacey Prater		Vice Chair		✓
Harry Abell		Treasurer	zoom	
Marcy Williams		Secretary	✓	
Dena Abell			zoom	
Charity Barton				✓
Jane Dixon			✓	
Dorinda Moon			✓	
COMMITTEE MEMBERS AND GUESTS	Name	Capacity or Organization		
	William Back	Legal counsel		✓
	Orey Yates	Social Media Committee Chair	zoom	
	Sue Gridley	Public Art Committee Chair		✓

CALL TO ORDER AND ROUTINE MOTIONS	
Call to Order	By George Williams at 6:01 pm
Invocation	Harry Abell
Motion to dispense with the reading of and Approve the Meeting Minutes of May 3, 2022	Moved by John Rollins Seconded by Jane Dixon All Board Directors present approved
Motion to approve the Financial Reports.	Moved by Kathleen Reed Seconded by Marcy Williams All Board Directors present approved

COMMITTEE REPORTS

Website & Social Media. Orey Yates reported that we are reaching 3,000 people and engaging 1,000 people per week on the Alliance Facebook page. Orey asked about what funds are available for FB boosts for major events. George explained that each committee chair has a quarterly budget of \$100 to use at their discretion.

Orey mentioned that Dr. Chad McGill is opening a new entertainment venue, “Throwing Stuff”, with a grand opening on Friday, 6/10. Orey will get the details to Jane to see if the Alliance can assist with a ribbon-cutting.

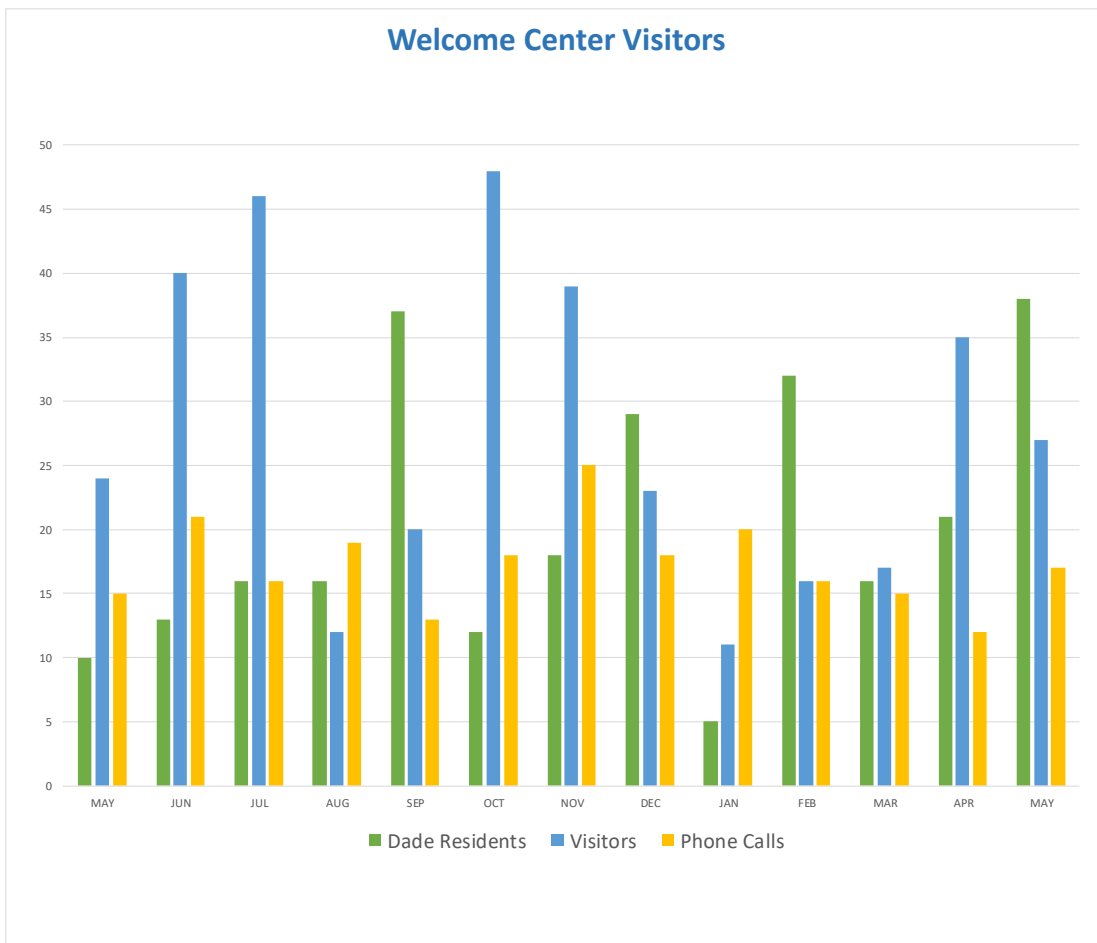
Public Art. Sue Gridley was not present. The board is looking for a comprehensive report about the plans for the Plum Nelly DepotSM Arts & Crafts show scheduled for August 20. George will reach out to Sue and ask her to provide a report to the board.

Drugs Don't Work Program. Stacey was not present to provide a report.

1945 Dade County Fair. Kathleen Reed asked for Alliance volunteers to help at the Fair. Kathleen, Harry, Dena and Jane will prepare the watermelons, and George and Marcy will cook the hot dogs. Kathleen asked Harry to prepare a spreadsheet for people to sign up to staff the Information Booth in 2-hour increments.

DADE EXPO – Jolly Holidays! Harry reported that a planning meeting is scheduled for June 15 at 3pm at Guthrie's to finalize many details for the DADE EXPO.

Welcome Center. Marcy reported that no artwork or birdhouses have been sold in the Welcome Center yet, but we have sold 3 Civil War books. Visitation numbers for the past year:



Membership. Marcy reported that 8 Investors have lapsed. Jane and George promised to follow up with several businesses that are overdue on their renewals. Marcy will send June renewal notices within the next week.

OLD BUSINESS

Tourist Map. Charity Barton was not present.

NEW BUSINESS

Alliance Live! videos. George reported that we are having difficulty getting new people to agree to participate in a video. He suggested that we do a second video with some Investors, using different questions, and board members agreed that was a good idea. George asked board members to send him their ideas about what we should include. We also agreed to re-run some of the previously aired videos.

OPEN FLOOR

George thanked Jane Dixon and John Rollins for covering the KWN appearance and the Dade County Commission meeting while he was gone.

Jane said that there will be a ribbon-cutting at the SACS Thrift Avenue on June 29 at 2pm. She is reaching out to Carey Anderson to get county folks involved. Marcy will let Titus know.

Jane asked Orey if he can reach out to William Wilson at Druid’s Lair so we can re-schedule that ribbon-cutting.

Jane’s daylily sale at Wasawillow Farm will be this weekend – Saturday and Sunday 9-3. George will promote it on KWN tomorrow.

ADJOURNMENT AND NEXT MEETING	
Meeting Adjourned at 6:42 PM	Moved by Kathleen Reed Seconded by Marcy Williams All Board Directors present approved
Next Meeting	Tuesday, July 12, 2022, at 6:00 pm Location: Dade County Commission Room and Zoom videoconference

ADMINISTRATIVE	
Attachments	The following documents are incorporated within these Minutes: A. Financial Reports – May B. Investors to Date
Respectfully submitted by:	Marcy Williams, Secretary



Alliance for Dade, Inc.
Balance Sheet
as of 05/31/2022

Account Number	Account Name	Amount
Assets		
Current Assets		
1000	Checking	\$53,001.01
1020	Petty Cash	\$17.27
Total Current Assets		\$53,018.28
Total Assets		\$53,018.28
Liabilities		
Total Liabilities		\$0.00
Equity		
Unrestricted Net Assets		
3000	General Fund - Fund Balance	\$41,895.68
Total Unrestricted Net Assets		\$41,895.68
Restricted Net Assets		
3150	TCT (RVIC) - Fund Balance	\$7,916.44
3175	TPD (DMO) - Fund Balance	\$3,206.16
Total Restricted Net Assets		\$11,122.60
Total Equity		\$53,018.28
Total Liabilities + Total Equity		\$53,018.28



Alliance for Dade, Inc.
Income Statement: Current Month v. Year
for the period of 01/01/2022 to 05/31/2022

Account Number	Account Name	YTD Amount	Current Month
Income			
Government Support			
4150	TCT (RVIC)	\$10,973.13	\$2,203.25
4162	Dade County Commission	\$4,166.65	\$833.33
4175	TPD (DMO)	\$4,218.35	\$1,652.44
Total Government Support		\$19,358.13	\$4,689.02
Investor Payments			
4100	Investor Dues	\$12,169.65	\$700.00
Total Investor Payments		\$12,169.65	\$700.00
Grants			
4200	Drugs Don't Work Grant	\$10,000.00	\$0.00
Total Grants		\$10,000.00	\$0.00
Other Income			
4300	Bank Account Interest	\$5.73	\$1.31
4600	Donations	\$34.70	\$30.75
4625	Purchases at Welcome Center	\$40.00	\$40.00
Total Other Income		\$80.43	\$72.06
Events			
4710	Lunch & Learn	\$1,820.65	\$554.68
4750	US11 Antique Alley	\$100.00	\$0.00
Total Events		\$1,920.65	\$554.68
Total Income		\$43,528.86	\$6,015.76
Expense			
Payroll			
5000	Net Wages - Employee	\$7,988.95	\$1,510.50
5005	Payroll Taxes - Employee	\$1,507.61	\$283.50
5006	Payroll Taxes - Employer	\$1,024.79	\$185.66
5015	Workers' Comp Insurance	\$123.77	\$24.36
Total Payroll		\$10,645.12	\$2,004.02
Facility			
5100	Rent	\$2,000.00	\$400.00
5120	Electric	\$697.18	\$251.56
5130	Telephone & Internet	\$577.75	\$115.55
5140	Maintenance & Repairs	\$16.59	\$0.00
Total Facility		\$3,291.52	\$767.11
Administrative			

Account Number	Account Name	YTD Amount	Current Month
5220	Credit Card Processing Fees	\$125.33	\$20.45
5230	Office Supplies	\$115.16	\$0.00
5233	Postage	\$127.60	\$0.00
5270	Accounting & Computer Software	\$480.00	\$104.00
5280	Annual State Registration Fee	\$30.00	\$0.00
5290	D&O Insurance	\$1,129.00	\$0.00
Total Administrative		\$2,007.09	\$124.45
Subscriptions & Training			
5510	Membership Dues	\$525.00	\$25.00
Total Subscriptions & Training		\$525.00	\$25.00
Meetings & Events			
5412	Board Meetings	\$250.99	\$0.00
5420	Light Up Trenton	\$18.73	\$0.00
5430	Jolly Holidays Expo	\$803.95	\$0.00
5460	Lunch & Learn	\$2,460.87	\$990.00
5500	1945 Dade County Fair	\$250.00	\$250.00
Total Meetings & Events		\$3,784.54	\$1,240.00
Marketing			
5320	Signage	\$85.00	\$0.00
5340	Ribbon Cutting	\$28.89	\$0.00
5350	Alliance Website	\$193.23	\$60.19
5365	US11AntiqueAlley Website	\$198.03	\$96.05
5370	Social Media	\$25.28	\$0.00
Total Marketing		\$530.43	\$156.24
Total Expense		\$20,783.70	\$4,316.82
Net Income (Loss)		\$22,745.16	\$1,698.94



Alliance for Dade, Inc.
Statement of Cash Flows
for the period of 05/01/2022 to 05/31/2022

Account Number	Account Name	Amount
Operating Activities		
	Net Income	\$1,698.94
Adjustments to reconcile Net Income to Net Cash provided by operations:		
	Net cash provided by operating activities	<hr/> \$1,698.94
Investing Activities		
	Net cash provided by investing activities	<hr/> \$0.00
Financing Activities		
	Net cash provided by Financing activities	<hr/> \$0.00
Summary		
	Net cash increase for period	<hr/> \$1,698.94
	Cash at beginning of period	<hr/> \$51,319.34
	Cash at end of period	<hr/> <hr/> \$53,018.28



INVESTORS

6/6/2022

red = stepped up from last year's level

shaded gray = renewal notice has been sent

shaded yellow = renewal 3 mos overdue

	Investment Date	Renewal Date	Organization / Individual	Level	\$	Notes
1	9/29/2020	1/27/2022	Above the Clouds Inn	BRONZE	\$ 150	
2	2/8/2021		ALFA Insurance - Suzan Gross	BUSINESS	\$ 150	
3	2/3/2022		Amanda Huckabee	INDIVIDUAL	\$ 75	
4	10/6/2020	3/12/2022	American Legion Post 106	NON-PROFIT	\$ 100	
5	1/13/2021	1/3/2022	Bank of Dade	BRONZE	\$ 150	
6	9/13/2021		Barbara Halvin	SENIOR	\$ 50	
7	1/4/2022		Bellora Realtors	BRONZE	\$ 150	
8	11/4/2021		Blooms & Stitches	BUSINESS	\$ 150	
9	9/16/2020	4/7/2022	Carey Fauscett-Anderson	INDIVIDUAL	\$ 75	
10	1/4/2022		Charity & David Barton	BRONZE	\$ 150	
11	12/8/2020	12/29/2021	Chattanooga Vacation Rentals	BRONZE	\$ 150	
12	9/26/2020	2/15/2022	Citizen's Bank & Trust	GOLD	\$ 1,000	
13	9/14/2020	4/20/2022	City of Trenton	GOLD	\$ 1,000	
14	2/7/2022		Cloudland Canyon State Park	NON-PROFIT	\$ 100	
15	7/19/2021		Corner Coffee	BUSINESS	\$ 150	
16	3/15/2021	3/7/2022	Covenant College	GOLD	\$ 1,000	
17	10/28/2020	12/28/2021	Creative Knitwear, Inc.	SILVER	\$ 500	
18	11/17/2021		Dade County Farm Bureau	BUSINESS	\$ 150	
19	10/20/2020		Dade County Georgia	CHAMPION	\$ 1,000	
20	4/16/2021		Dade County Health Department	NON-PROFIT	\$ 100	
21	8/4/2021		Dade County IDA	NON-PROFIT	\$ 100	
22	10/1/2020	12/5/2022	Dade County Schools	BRONZE	\$ 150	
23	2/27/2021	4/21/2022	Dade County Sheriff's Office	NON-PROFIT	\$ 100	
24	10/1/2020	12/5/2022	Dade Elementary School	BRONZE	\$ 150	
25	10/1/2020	12/5/2022	Dade High School	BRONZE	\$ 150	
26	4/3/2021		Dade Library	NON-PROFIT	\$ 100	
27	10/1/2020	12/5/2022	Dade Middle School	BRONZE	\$ 150	
28	3/14/2022		David Keith	SENIOR	\$ 50	
29	10/1/2020	12/5/2022	Davis Elementary School	BRONZE	\$ 150	
30	9/21/2020	9/10/2021	Dena Abell	SENIOR	\$ 50	
31	2/4/2021	2/9/2022	Dewayne Moon	INDIVIDUAL	\$ 75	
32	2/8/2022		Diana Kohler	SENIOR	\$ 50	
33	3/10/2021		Discount Flooring	BUSINESS	\$ 150	
34	3/27/2021		Elder's Ace Hardware	BUSINESS	\$ 150	

	Investment Date	Renewal Date	Organization / Individual	Level	\$	Notes
35	11/3/2020	1/10/2022	Elevated Gear	SILVER	\$ 500	
36	9/9/2021		EPB	CHAMPION	\$ 1,000	
37	10/23/2020	1/25/2022	Friends of Cloudland Canyon State Park	NON-PROFIT	\$ 100	
38	9/23/2020	1/20/2022	General Woods Inn	BRONZE	\$ 150	
39	8/28/2020	12/17/2021	George & Marcy Williams	GOLD	\$ 1,000	
40	10/26/2020	10/5/2021	Georgia Power	GOLD	\$ 1,000	
41	12/29/2021		Gladys Mynatt	INDIVIDUAL	\$ 75	
42	3/18/2021	4/16/2022	Glass Farm Nursery	BRONZE	\$ 150	
43	9/29/2020	3/2/2022	Guthrie's	BRONZE	\$ 150	
44	8/1/2020	9/10/2021	Harry Abell	SENIOR	\$ 50	
45	4/6/2022		Healing Roots Family Practice	BRONZE	\$ 150	
46	9/29/2020	12/18/2021	Home Harvest Retreat	BRONZE	\$ 150	
47	1/27/2022		Hope House Café & Gift Shop	NON-PROFIT	\$ 100	
48	9/16/2020	2/2/2022	Integer	GOLD	\$ 1,000	
49	4/19/2022		Kim Kaye	SENIOR	\$ 50	
50	4/1/2021	4/1/2022	KWN - TV	GOLD	\$ -	comp
51	9/15/2020	1/1/2022	Law Office of J. Robin Rogers	GOLD	\$ -	comp
52	2/24/2022		Linda Case	SENIOR	\$ 50	
53	10/8/2020	1/17/2022	Lookout Lavender	BRONZE	\$ 150	
54	12/14/2021		Lookout Mountain CASA	NON-PROFIT	\$ 100	
55	3/25/2021		Lookout Pointe Apartments	BUSINESS	\$ 150	
56	9/15/2021		Lynne Dorsey	SENIOR	\$ 50	
57	5/5/2021		MaDex	PATRON	\$ 500	
58	1/2/2021	2/7/2022	Matt Mayfield State Farm	BRONZE	\$ 150	
59	12/14/2021		McBride's Bookstore	NON-PROFIT	\$ 100	
60	10/8/2021		Mom & Pops Shop	BUSINESS	\$ 150	
61	4/7/2021	4/25/2022	Mosteller's Towing & Recovery	SILVER	\$ 500	
62	9/29/2020	2/14/2022	Oak Leaf Cottage	BRONZE	\$ 150	
63	10/13/2020	4/5/2022	Optimist Club of Trenton-Dade	NON-PROFIT	\$ 100	
64	3/10/2022		Peace Love Bling (LeeAnne Absalom)	BRONZE	\$ 150	
65	2/23/2022		Phillip Dawson	SENIOR	\$ 50	
66	3/3/2021	3/15/2022	Real Living Southern Realty	BRONZE	\$ 150	
67	11/1/2021		Red Fox Service & Repair	CHAMPION	\$ 1,000	
68	10/26/2020	1/24/2022	Reeves Heating & Air, LLC	BRONZE	\$ 150	
69	12/4/2021		Richard Nace	SENIOR	\$ 50	
70	12/27/2021		Rising Fawn Gardens	BUSINESS	\$ 150	
71	3/23/2021	5/4/2022	Sally Thomas Worland	SENIOR	\$ 50	
72	8/25/2020	4/22/2022	SendOutCards	BRONZE	\$ 150	
73	1/12/2022		Servpro	BRONZE	\$ 150	

	Investment Date	Renewal Date	Organization / Individual	Level	\$	Notes
74	3/15/2021	4/8/2022	Sexual Assault Victim's Advocacy Center	NON-PROFIT	\$ 100	
75	4/15/2021		SmallTown Nutrition	BUSINESS	\$ 150	
76	4/21/2021	4/20/2022	Soloff Properties	NON-PROFIT	\$ 100	
77	11/3/2020	1/10/2022	Southeast Lineman Training Center	SILVER	\$ 500	
78	12/9/2020	2/9/2022	Stacey Prater	INDIVIDUAL	\$ 75	
79	9/11/2020	2/2/2022	Standard Companies	BRONZE	\$ 150	
80	2/4/2021	2/9/2022	Stevie & The Moon	BRONZE	\$ 150	
81	9/18/2020	12/17/2021	Sue Gridley	SENIOR	\$ 50	
82	2/9/2022		Taddy & Chris Tierney	SILVER	\$ 500	
83	2/2/2022		TAG Express	SILVER	\$ -	comp
84	4/5/2022		Talley Construction	BRONZE	\$ 150	
85	11/5/2020	12/22/2021	The Dade County Sentinel	BRONZE	\$ 150	
86	10/15/2021		The Vapory	BUSINESS	\$ 150	
87	12/16/2021		Titus Cartwright	STUDENT	\$ 50	
88	2/26/2021	2/1/2022	Tom Pounds	SENIOR	\$ 50	
89	10/19/2020	12/27/2021	Top of Georgia Economic Development	BRONZE	\$ 150	
90	10/29/2021		Tractor Supply	BUSINESS	\$ 150	
91	10/17/2020	1/27/2022	Trenton Physical Therapy, Inc	BRONZE	\$ 150	
92	8/13/2021		Trenton Pressing	CHAMPION	\$ 1,000	
93	10/13/2020	1/27/2022	Trenton United Methodist Church	NON-PROFIT	\$ 100	
94	11/12/2020	1/28/2022	Tri-State Food Pantry, Inc	NON-PROFIT	\$ 100	
95	5/18/2021	5/24/2022	TVN & Trenton Telephone Company	SILVER	\$ 500	
96	11/6/2021		Uncle Lar's	BUSINESS	\$ 150	
97	5/22/2021		Valley Vibes Music & Arts Festival	BUSINESS	\$ 150	
98	10/1/2020	3/1/2022	Wasawillow Farm	BRONZE	\$ 150	
99	9/29/2020	5/5/2022	Will & Amy Garrett	BRONZE	\$ 150	
LAPSED						
1	9/15/2020	moved	Andrew Smith, Modern Woodmen	BUSINESS	\$ 150	
2	4/27/2021	closed	Canyon Gallery	BUSINESS	\$ 150	
3	9/21/2020		Charles Mahan	SENIOR		comp
4	10/13/2020		Connie Webb	SENIOR	\$ 50	
5	2/26/2021		Julie West	SENIOR	\$ 50	
6	8/1/2020	moved	Mike Lingle	SENIOR	\$ 50	
7	8/1/2020	moved	Peggy Lingle	SENIOR	\$ 50	
8	3/22/2021		Valley Wine & Spirits Chattanooga	BUSINESS	\$ 150	contact in Dec 2022